



Aloxxi's new **ULTRA HOT** collection creates intense fashionable colors.

BEAUTY COUNTER

A ROUNDUP OF THE MUST-HAVE PRODUCTS WE LIKED THIS MONTH



ALOXXI ULTRA HOT delivers a vibrant palette of six shades that can be mixed for easy customization. The formula features Advanced Direct Dye Technology, containing positively charged cationic dyes that create a magnetic attraction to negatively charged hair for even color distribution that fades on tone.

Can also be used after shampooing like a traditional hair mask

DERMALOGICA Daily Microfoliant instantly leaves skin smoother and brighter with rice-based enzyme powder microfoliates that dull debris. Gentle enough for daily use, it stimulates cell renewal for improved suppleness, helping to balance uneven pigmentation for an even complexion.



Mango butter softens hair and provides shine

STRONG SEXY HAIR Core Flex Leave In Reconstructor provides instant repair action and infuses hair with noticeable strength after the first use. Aloe vera repairs and protects hair, making it more flexible for easier styling and reduced breakage.



R+CO Palm Springs Pre-Shampoo Treatment Mask recharges and repairs hair with a soothing mixture of babassu seed oil, shea butter, argan oil, coconut oil and sodium PCA that conditions, strengthens and adds shine. A nourishing blend of rose hip extract, sage leaf extract, nettle leaf extract, panthenol, amino acids and safflower seed oil creates a healthy scalp environment.



PHOTOGRAPHY: COURTESY OF ALOXXI



AVEDA
Damage Remedy Split End Repair
instantly draws and binds separated ends together with nangai oil, smoothing and sealing hair fibers with results that last through the next wash. Also helps prevent new split ends from forming.

PEVONIA Collagen Boost Eye Contour is part of the Spa Care for Him line and is formulated with Acetyl Hexapeptide-8, a natural neuropeptide that works as an anti-aging and wrinkle-smoothing ingredient.



ORIBE
Gold Lust Dry Shampoo
extends the life of blowouts and prevents damage by absorbing product buildup, oil and impurities with translucent powders. Nourishes dry, damaged hair and leaves strands smooth and touchable without adding any grip, texture or weight.



Hi-tech time-release spherulites delivery system contains hyaluronic acid for long-lasting hydration.

TRUSS PROFESSIONAL Ultra Hydration Conditioner contains high-tech active and organic ingredients that when combined gently cleanse, restore and hydrate damaged hair. Nano Repair simultaneously acts as cement inside the hair fiber and a shine adhesive on the cuticles, while key ingredients such as keratin, collagen and panthenol strengthen hair, restore elasticity, and tone the scalp.



JOICO K-Pak Color Therapy Luster Lock brings together Bio-Advanced Peptide Complex and QuadraBond Peptide Complex—two Joico ingredient breakthroughs that repair and protect color-treated hair, making it nine times more resistant to breakage while creating a smoother, high-shine finish.



INOAR Divine Curls Finishing Gel is exclusively formulated with vitamins and pequi oil to hydrate without weighing hair down. Contains an ingredient extracted from golden flax to maintain hair memory for hours with frizz-free flexibility.



JANE CARTER SOLUTION Healthy Hair Cleansing & Conditioning Co-Wash gently cleanses and infuses hair with a restorative blend of jojoba oil and botanical extracts. The non-lather formula moisturizes dry hair and is ideal for all hair types and textures, including color-treated hair.



TIGI CATWALK Texturising Salt Spray adds definition and an effortless matte finish to hair while protecting against humidity. Creates tousled texture, moveable body and beautiful windswept waves while infusing hair with the delicate Tobacco Flower Noir fragrance.

Immediate results last up to 12 washes

b3 Demi Permanent Conditioner works in conjunction with **b3 Brazilian Bond Builder's** breakthrough bond building technology. Penetrates hair and fuses amino acids to weakened fibers, dramatically reducing breakage and strengthening against future damage. Also prevents loss of essential moisture while protecting hair from heat.



EUFORA Smooth'n Straightening Balm straightens and smoothes frizzy, curly and wavy hair while giving added control during the blow-dry and styling process. Shea butter restores moisture and shine, soybean phospholipids elongate curls, and marshmallow root extract softens hair while soothing dry, itchy scalp.

